



Docket No. 058569-P08US-10007125

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PATENT
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application: Rodney L. Dockery, et al.
Serial No.: 08/813,852
Filed: March 7, 1997
Art Unit: 3652
Examiner: F. Bartuska
For: SYSTEM AND METHOD FOR PROMOTING STORES
AND PRODUCTS

Assistant Commissioner
for Patents
Washington, D.C. 20231

I hereby certify that this correspondence is being deposited with the
United States Postal Service as first class mail in an envelope
addressed to Assistant Commissioner for Patents, Washington, D.C.
20231 on March 21, 2000.

Ella Wilson
Signature

3/21/2000
Date

AMENDMENT

Dear Sir:

In response to the Office Action mailed October 22, 1999, Applicants respectfully request that the Examiner reconsider the application in view of the amendments and comments set forth below.

IN THE CLAIMS

All currently pending claims, whether amended or unchanged, are listed below for the convenience of the Examiner. Please add new claims 18-28 as follows:

1. A method for promoting sales of a product carried in a store, the method comprising the steps of:

collecting information about the product, the collected information pertaining to practical uses or advantages of the product;

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